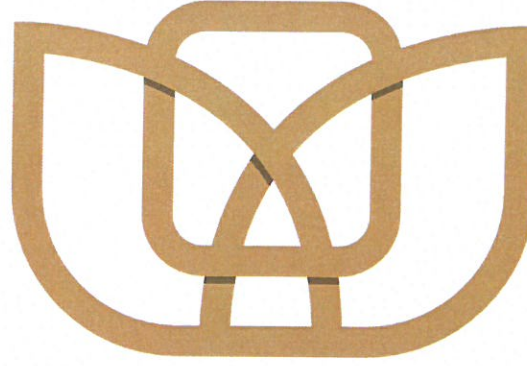


1.0

Logo

Orijinal Kullanım



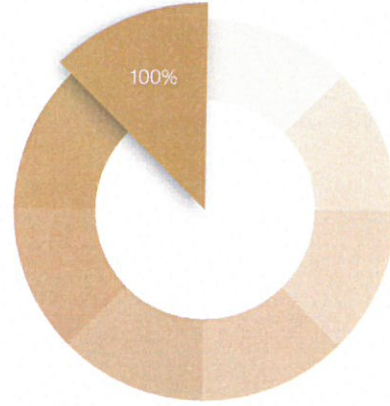
K U M R U

A N K A R A

1.1

Renk Sistemi Marka Kimliği Renkleri

Ana Renk



Pantone 872 C Metallic

C 20 M 30 Y 70 K 15

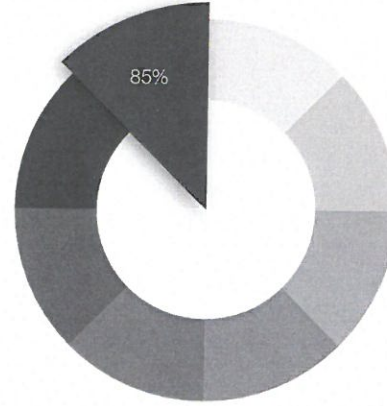
R 180 G 151 B 90

L 64 a 5 b 36

H 41° S 50% B 71% PANTONE METALİK 877 C

WEB #b4975a

Destekleyici Renk



Pantone Black C

C 00 M 00 Y 00 K 100

R 000 G 000 B 000

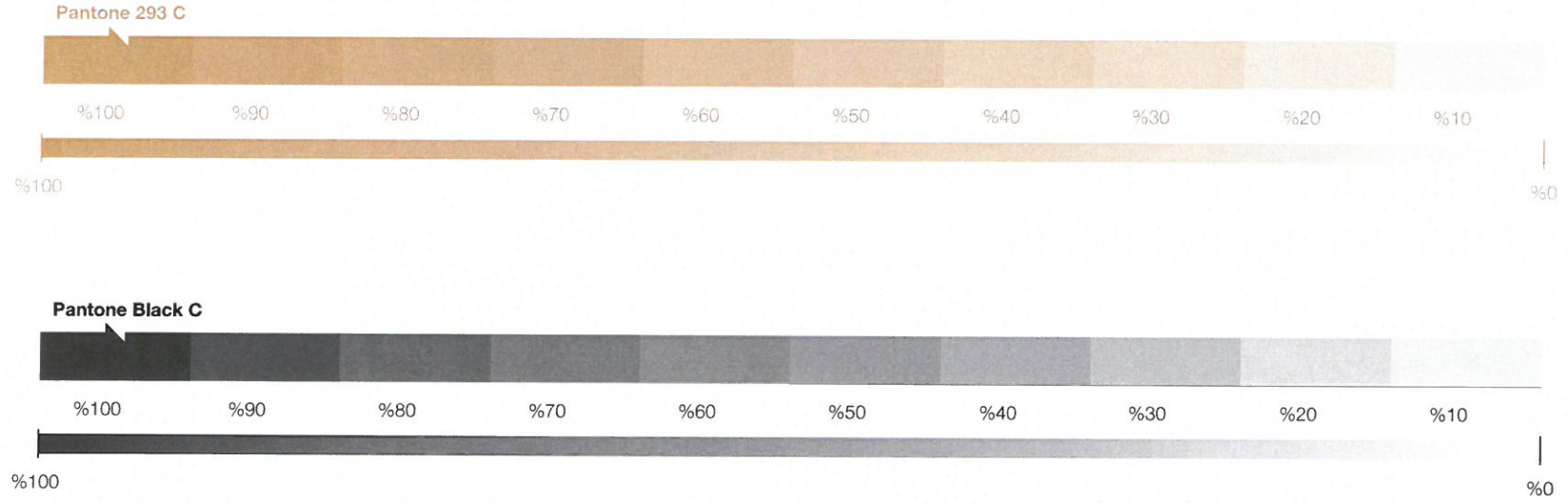
L 00 a 00 b -00

H 0° S 0% B 0%

WEB #000000

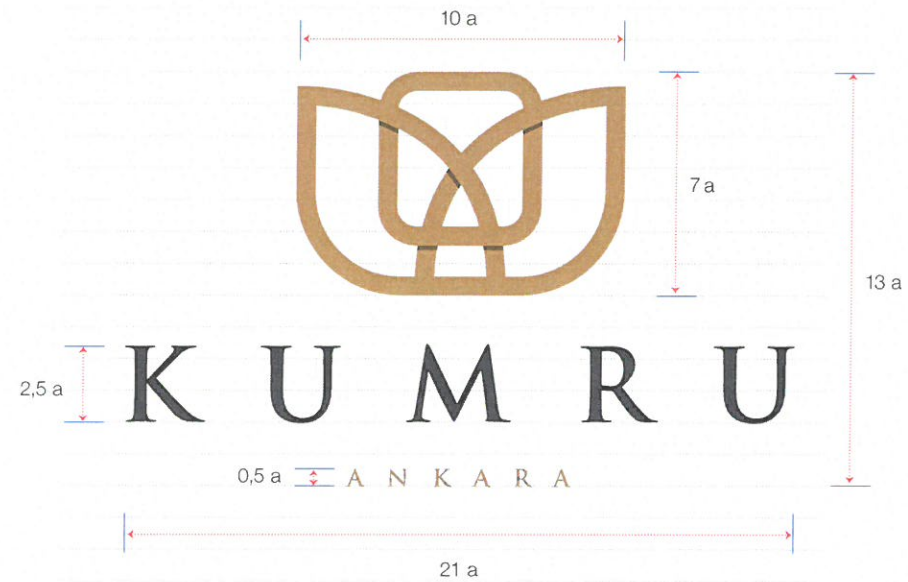
1.2

Renk Sistemi Renk Seperasyonu



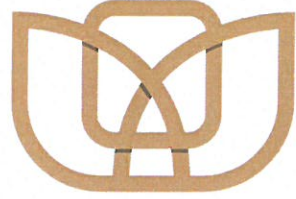
1.3

Logo
Orijinal Kullanım



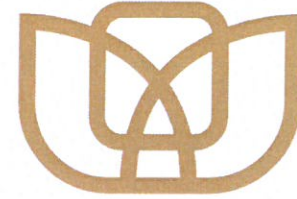
1.4

Logo
Kullanım Şekli



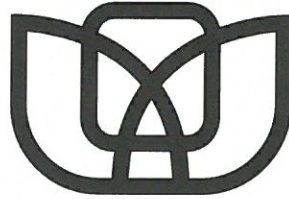
K U M R U
A N K A R A

orjinal kullanım



K U M R U
A N K A R A

tek renk kullanım



K U M R U
A N K A R A

tire kullanım

1.5

Logo

Zemin Üzerinde Negatif / Pozitif Uygulama Türevleri



pozitif kullanım



negatif kullanım

PF Agora Serif Pro
Regular

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ABCÇDEFGĞHİİJKLMNOÖPRSŞTUÜVYZ
1234567890

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PF Agora Serif Pro
Bold

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PF Agora Serif Pro
Black

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